

In addition to our Terms & Conditions and Disclaimers, Privacy Policy applicable to the users/ viewers/ buyers/ importers/ Manufacturers is as follows-

## **PRIVACY POLICY**

Welcome to Inorbvict Agrotech Pvt. Ltd. Your privacy is important to us and we are committed to protecting the personal and non-personal information you share with us. This privacy policy explains how we collect, use, disclose, share and safeguard your information when you interact with our website. By viewing our website or using our services, you are deemed to be agree with this privacy policy.

Transparency and Trust: It informs users about how their personal information is collected, used and protected, helping build trust with visitors who might be concerned about data privacy, even if no transactions occur.

Data Collection Disclosure: Even if the site is for informational purpose only, it may still collect data for purposes such as tracking website traffic (using cookies), analytics or providing an enhanced user experience. A privacy policy informs users about this.

Legal Compliance: In many countries, websites are legally required to have a privacy policy if they collect any personal data. This is particularly true under regulations like DPDPA 2023 (Digital Personal Data Protection Act 2023) GDPR (General Data Protection Regulation) or CCPA (California Consumer Privacy Act), even if the website is for informational purpose only.

User Rights and Control: It outlines the rights of users regarding their personal information (e.g., access, correction or deletion of data) and how they can exercise these rights.

Cookies Policy: If the website uses cookies or other tracking technologies, the privacy policy would describe what types of cookies are used, why they are used and how users can manage cookie settings.

### **A. Brief Overview of Website**

The website serves as an online platform for showcasing agricultural products, tools and equipment, designed to support the needs of farmers, agricultural professionals and hobbyists. The website likely features detailed product descriptions, specifications and images, providing visitors with information to help them make informed decisions about the products they might need.

## Categories of Products Displayed:

1. Agricultural Equipment: This section would showcase various farming equipment like Planting Equipment, Combine Harvesters, Forage Harvesters, Irrigation and Crop Equipment, Spraying equipment etc.
2. Agricultural Products: Include food grains like Rice, Wheat, Corn, Lentils, Gaur Gum, Coffee, Tea, Oil, Maize Starch, Dry Onion Powder and Spices etc.
3. Dry Fruits: Displaying different types like almonds, raisins, cashews, chestnuts, Brazil nuts, pecans, hazelnuts, Figs, raisins and other products meant for consumption or trade.
4. Coir Products: Showcasing natural products like coir bags, coir bricks, coir discs, coir fibers, coir pith blocks, coir geotextiles etc.
5. Bio-Industrial Products: Includes Lubricants, Asphalt solutions, Tires and Rubber, Adhesive and Sealants, Aluminium foils, Fuels etc.
6. Food Services: This includes Business and Industries, Hospitals, College universities, Travel and leisure etc.
7. Beauty Products: Agricultural-based beauty items such as emulsifiers, emollients, Sensory Enhancers.
8. Animal Nutrition Products: Products such as Dairy cattle feed, Beef cattle feed, Oil cake, Poultry feed etc. designed to improve livestock health and productivity.
9. Ethanol Products: There are two categories under this head firstly Denatured Ethanol and secondly Extra Neutral Alcohol (ENA), While not common on most, this agrotech website showcases wine, vodka, gin or other alcoholic products.
10. Softwood and Hardwood: Wood products, including Teakwood, Mahogany wood, Rosewood (sesame) Cedar wood Logs, Pinewood lumber and Spruce timber.
11. Dairy Products: Information on dairy-related items such as milk, cheese and other products that are part of the agricultural sector.
12. Fragrance Products: Agarbatti, Dhoop, Perfumes
13. Tobacco Products: This agrotech website will display Regular cigarettes, Hand rolled cigarettes, Bidis, Virginia tobacco, Burley's tobacco Cut tobacco.

## Website Features:

1. Product Catalog: The website would have organized sections and search features to easily navigate through the different product categories

2. Supplier Information: Since the website is for informational purpose only, it would likely display information about suppliers and how to contact them for purchases.

3. Interactive Elements: Tools for filtering products by type, use or region and possibly a review section for user feedback.

## **B. Categories of information**

### **Personal Information**

We may collect personal information when you voluntarily provide it through forms, such as when signing up for newsletters, contacting us for inquiries or using certain features on our site. The types of personal information we may collect include:

- **Personal Identifiers**- Full Name, Email address, Phone number, Physical Address, Location (city, region and country) and Geolocations tied to specific individuals etc.
- **Online Identifiers**- IP addresses, cookies, device ID's or user account ID's
- **Financial Information**- Credit card numbers, bank account details or payment information.
- **Sensitive Information**- Health records, biometric data, information about race, religion, sexual orientation.
- **User generated contents**- Photos, videos, posts and comments uploaded by viewers.
- **Careers Section**- Information mentioned on application form for job, career enquiry when you interact with career section on our website.

Any other details you choose to provide in your communication with us. We do not process any financial or transactional information, as our site does not facilitate purchases.

### **Non- Personal Information-**

Non-personal information such as aggregated data, device Information, behavioral data, demographics and technical data etc. may be used for analytical purposes to improve the functionality, content and usability of the website. We may also share aggregated data with third-party service providers who assist us in website optimization. Non- personal information includes-

- **Aggregated Data-** Statistical information like the number of visitors to a website.
- **Device Information-** Browser type, operating system or device model.
- **Behavioral Data-** General browsing patterns, time spent on the platforms or most visited pages, most viewed content etc.
- **Technical Data-** Server logs, non-specific IP data etc.

## C. Method of Data Collection

At Inorbvict Aggrotech Pvt Ltd, we are committed to providing transparency about how we collect personal and non-personal information. This disclaimer outlines the methods by which we collect information from users visiting our website, which exclusively displays agricultural products.

### 1. Direct Collection of Information:

We may directly collect personal information when you voluntarily provide it while interacting with our website. This information is provided by you through forms, requests or other direct interactions.

- **Contact Forms-** When you fill out a contact form, request more information about a product or submit a general inquiry, we may collect your name, email address, phone number and other details you provide.
- **Newsletter Sign-up-** If you subscribe to our newsletter or other updates, we collect your email address to send relevant information regarding our agricultural products and industry news.
- **Account Registration-** If our website offers any form of account registration or personalized features in the future, we may collect personal details such as your name, email and preferences.

These methods of direct collection occur only when you actively provide your information to us.

### 2. Indirect Collection of Information

In addition to the information you provide directly, we may also collect non-personal information indirectly through the following methods:

- **Cookies and Tracking Technologies-** We may use cookies, web beacons or similar tracking technologies to collect information about your website usage. This can include your IP address, browser type, operating system, device information and the pages you visit. These technologies help us analyze site performance and user behavior to improve your experience. Cookies are small data files placed on your device to track and identify your activity on our website. You can control cookie preferences through your browser settings.
- **Web Analytics-** We may use third-party analytics services (such as Google Analytics) to automatically collect information about how visitors interact with our website. This helps us understand which pages are most popular, how long users stay on the site and other engagement metrics.
- **Server Logs-** Our web server may automatically log certain technical information when you visit the website, such as your IP address, the time of your visit, the pages you accessed and the referrer website (if applicable). This data is used for website analytics and to enhance the overall performance of our site.
- **Behavioral Data-** We may gather information about how you interact with our website, such as the links you click, the time spent on certain product pages or your general navigation patterns. This information is collected to improve user experience, optimize website content and track engagement.

These methods of indirect collection do not require you to actively provide any personal information but help us understand how users interact with our site to enhance performance and usability

#### **D. Use of Information**

**1. To Provide Services-** We use the information you provide directly (e.g., contact details, inquiries or preferences) to offer services related to the display of agricultural products. This includes responding to your questions, providing product information and assisting you with any support requests. We may also use your information to process and manage features like subscription to updates, newsletters or product recommendations, if applicable.

**2. For Communication-** We may use your personal information, such as your email address or phone number, to communicate with you regarding the following:

- **Product Updates-** Inform you about new product listings, agricultural industry trends or related offerings displayed on our website.

- **Support and Inquiries-** Respond to any inquiries you have made or to offer assistance regarding the products displayed.
- **Newsletter and Promotions-** Send you periodic newsletters or information that may be of interest to you, based on the preferences you've provided. If at any time you wish to opt out of communications, you can manage your preferences or unsubscribe by following the instructions in the communication you receive.

**3. For Personalization-** We may use the information we collect to personalize your experience on our website. This includes:

- **Tailored Content-** Displaying relevant agricultural products or content based on your preferences, browsing behavior or location.
- **Product Suggestions-** Offering product recommendations that may be of interest to you based on your past interactions with the site or the products you've viewed. This personalization aims to improve the relevance and quality of your experience as you navigate the website.

**4. For Improvements-** We may use both personal and non-personal information to improve and optimize the functionality of our website. This includes:

- **Website Performance-** Analyzing how visitors interact with our site to identify areas for improvement, such as loading times, navigation and accessibility.
- **User Experience-** Understanding user behavior through analytics to refine content, layout and features, ensuring a more seamless and intuitive experience.
- **Feature Development-** Enhancing the website by introducing new features or services based on insights gathered from user activity and feedback. These improvements help us ensure that our website continues to meet the needs and expectations of users.

**5. For Legal Compliance-** We may also use the information we collect to comply with legal requirements, including

- **Regulatory Compliance-** Ensuring adherence to relevant data protection laws, such as GDPR (General Data Protection Regulation) or CCPA (California Consumer Privacy Act) and other applicable privacy and security regulations.
- **Legal Requests-** Responding to lawful requests from government authorities or complying with legal obligations, including protecting our rights, the safety of users or the security of the website.

- **Dispute Resolution-** Resolving any legal disputes that may arise between users and the website. In such cases, we may share your information with the necessary authorities or legal bodies, as required.

You have control over how your information is used. You can manage your communication preferences, opt out of certain data collection methods (such as cookies) and request access to or deletion of your personal data as per applicable laws. By using our website, you consent to the use of your information as described above for the purposes outlined in this disclaimer. This disclaimer clearly specifies how the collected information will be used for providing services, communication, personalization, improvements and legal compliance. It also reassures users that they can manage their data preferences.

## **E. Sharing of Information**

**1. Legal Obligation:** We may share your personal or non-personal information if required by law or in response to a valid legal request. This may include:

- **Compliance with Laws:** We may disclose your information to comply with applicable laws, regulations or legal processes, including but not limited to court orders, subpoenas or government inquiries.
- **Protection of Rights:** We may share your information to protect the rights, property or safety of Inorbvict Aggrotech, its users or the public, especially when necessary for fraud prevention, security or in case of legal disputes.
- **Legal Claims and Enforcement:** We may disclose your information as necessary for enforcing our terms of service or defending against legal claims.

This sharing is conducted in accordance with applicable laws and is done solely for the purposes of legal compliance or protecting the rights of individuals.

**2. Data Transfer to Other Countries:-** As a global website, we may store and process your information in countries outside of your country of residence. By using our website, you acknowledge and consent to the following:

- **Cross-Border Data Transfer:** Your information may be transferred to and stored on servers located in other countries, which may have different data protection laws than your home country. These transfers are necessary for operating our website and providing services.

- **Data Protection Measures:** We take reasonable steps to ensure that your data is handled securely, even when transferred internationally. We comply with applicable data protection laws and implement safeguards to protect your privacy and the confidentiality of your information during the transfer.

If you are located in the European Economic Area (EEA) or other regions with strict data protection laws, please be aware that by using our website, you consent to the transfer of your data to countries that may not have the same level of data protection as your home country. In such cases, we will take appropriate measures to ensure that your information remains protected in accordance with the law.

## **F. Data Retention and Security:**

This section provides information about the duration for which we retain your personal and non-personal information, as well as the criteria we use to determine retention periods

- 1. Duration of Data Storage-** We retain personal and non-personal information for as long as necessary to fulfill the purposes outlined in our Privacy Policy and this disclaimer. The retention periods may vary depending on the type of information and the specific purposes for which it was collected.

In general:

- **Personal Information:** We retain your personal information (such as name, email address and contact details) for as long as you remain an active user or until the purpose for which it was collected has been completed (such as responding to inquiries or sending relevant product updates). If you request data deletion, we will remove your information as required by applicable laws.
- **Non-Personal Information:** Non-personal data (such as site usage statistics and analytics) may be retained for longer periods as it helps us improve our website and user experience. However, this data will not be used to personally identify you.

## **2. Criteria for Determining Retention Periods:**

The length of time we retain your information is determined based on several factors, including:



- **Purpose of Data Collection:** We retain your data only for as long as necessary to fulfill the specific purpose for which it was collected. For example, if your information was collected for providing product details, we will retain it for the duration of our communication or until we no longer need it for that purpose.
- **Legal and Regulatory Requirements:** We may be required to retain certain data for compliance with applicable laws, regulations or contractual obligations. For example, tax and accounting laws may require us to keep certain transaction or communication records for a specific period.
- **Business Needs:** Data retention may also depend on our legitimate business needs, such as improving website performance, analyzing user behavior or responding to future inquiries. In such cases, we retain non-personal data for a reasonable period to optimize user experience.
- **User Requests:** Upon your request, we may delete or anonymize your personal information. However, we may need to retain certain data to comply with legal or business requirements or to prevent fraud.
- **Disclaimer-** We implement reasonable measures to protect the personal and non-personal data collected, but we cannot guarantee absolute security. Personal information is retained only as long as necessary to fulfill the purpose for which it was collected. Once the retention period has expired or if we no longer need your data for the purposes described, we will securely delete or anonymize your data in accordance with our data retention policy.

By using our website, you agree to the terms outlined in this disclaimer regarding the collection of personal and non-personal information. This disclaimer ensures transparency about the information collection practices while also protecting the privacy of website users. It emphasizes that personal information is only collected when voluntarily provided and clarifies the use of non-personal data for analytical purposes.

## **G. Cookies Policy-**

**1. Use of Cookies and Similar Technologies-** Our website uses cookies and similar tracking technologies (such as web beacons and pixel tags) to enhance your experience and improve the functionality of our site. Cookies are small text files

stored on your device when you visit our website. These technologies allow us to collect certain information automatically as you interact with our website.

**2. Purpose of Cookies-** Cookies are used for several purposes, including-

- **Functionality-** Cookies enable essential features of our website, such as remembering your preferences or language settings, ensuring that the website works as intended during your visit.
- **Performance and Analytics-** We use cookies to analyze how users interact with our website, such as which pages are visited the most, how long visitors stay on the site and which links are clicked. This helps us improve the overall performance of our website and user experience.
- **Advertising and Marketing-** We may use cookies to gather information about your browsing habits and interests, which allows us to display relevant agricultural products or content tailored to you. These cookies help us serve more personalized ads and marketing materials based on your behavior on our website and other online platforms.
- **Social Media Integration-** Cookies may also be used to enable social media features, such as sharing content or interacting with social media platforms directly from our website.

**3. Options for Users to Manage Cookies-** We respect your right to manage your cookie preferences and provide the following options-

- **Cookie Banner-** Upon your first visit to our website, you will be presented with a cookie banner that informs you about the use of cookies. You can choose to accept all cookies or customize your cookie preferences. You can also choose to reject non-essential cookies.
- **Browser Settings-** You can manage or disable cookies through your browser settings at any time. Most browsers allow you to control cookies, including blocking or deleting cookies. Please refer to your browser's help section for instructions on how to manage your cookie settings.
- **Opting out of Analytics and Ads-** If you prefer not to have your information used for analytics or advertising purposes, you can opt out by using browser-based tools or third-party opt-out mechanisms, such as the Google Analytics opt-out browser add-on. You can also control your ad preferences through online advertising networks.

Please note that disabling cookies may affect the functionality and performance of our website and certain features may not work as intended if cookies are disabled.

## H. Children's Privacy Policy-

This section outlines our policy regarding the collection and use of information from children, in accordance with applicable laws.

**1. Age Restrictions:** Our website is intended for general audiences and is not designed to collect personal information from children under the age of 13 (or the equivalent minimum age in your jurisdiction). We do not knowingly collect or solicit personal information from children. If we discover that we have inadvertently collected personal information from a child under the age of 13, we will take steps to delete that information as soon as possible.

**2. Parental Consent:** If you are a parent or guardian and you believe that your child has provided us with personal information, please contact us immediately. We may request parental consent before collecting or processing any personal data from a child. If we require parental consent, we will ensure that any such information is collected and processed in compliance with applicable data protection laws.

**3. Use of the Website:** We encourage parents and guardians to supervise their children's online activity and ensure that personal information is not shared without their knowledge or consent. Our website does not offer services or content directed specifically at children and we do not engage in the collection of data for targeted advertising to children.

This policy ensures that our company website complies with regulations for children's privacy, such as COPPA in the U.S. and emphasizes that the site is not intended for children under 13 years of age.

### I. Automated Decision-Making:

Our website does not engage in automated decision-making that significantly impacts you. Specifically, we do not use algorithms to make decisions such as denying services, providing recommendations or creating personalized content based on solely automated processing. However, we may use algorithms for analytical purposes, such as improving the functionality of our website, optimizing user experience and displaying relevant content or product information.

**1. Algorithms for Analytics:** The algorithms we use to analyze website traffic and user behavior are designed to provide us with aggregated, non-personal insights to improve our website's performance. These do not result in automated decisions that affect you as an individual.

**2. Human Oversight:** Any decision-making based on user behavior or data will involve human oversight and will not be solely dependent on automated processes.

These additional points ensure users are informed about important issues like data breach procedures, their rights regarding Do Not Track signals and the nature of automated decision-making on the website. They provide transparency and promote trust with users.

**J. Data Breach Notification:**

In the unlikely event of a data breach that compromises your personal information, we are committed to notifying you promptly in accordance with applicable data protection laws. The following steps will be taken:

**1. Identification of Breach:** Upon identifying a data breach, we will assess the nature and scope of the incident, including which data may have been exposed or accessed without authorization.

**2. Notification:** If necessary, we will notify affected users directly via email or other appropriate means. We will include information on the nature of the breach, what data may have been affected and any actions users should take to protect themselves.

**3. Mitigation Steps:** We will take appropriate steps to mitigate the impact of the breach, including securing our systems and reviewing internal practices to prevent future incidents.

**4. Regulatory Notification:** In accordance with legal requirements, we will also report the breach to relevant regulatory authorities if necessary.

**K. Do Not Track (DNT) Signals:**

Our website respects your privacy choices, including Do Not Track (DNT) preferences that are signaled by your browser. However, please note the following:

**1. Response to DNT Signals:** Our website does not currently respond to Do Not Track (DNT) signals sent by browsers. This means that we may still collect certain information about your usage of our website, even if your browser sends a DNT signal.

**2. Cookies and Tracking Technologies:** As part of our privacy practices, we use cookies and similar technologies for functionality, performance analysis and to enhance your experience. While we do not respond to DNT signals at this time, you can control the use of cookies by adjusting your browser settings.

If you have any concerns or questions about our use of tracking technologies, please refer to our **Cookie Policy** or contact us directly.

#### **L. Contact Information Disclaimer-**

We value your feedback and are committed to addressing your inquiries and concerns. If you have any questions regarding our website, privacy practices or anything else, please feel free to contact us using the following methods:

#### **Contact Information:**

- **Email:** You can reach us by email at [Rajeshmeshram50@gmail.com](mailto:Rajeshmeshram50@gmail.com) for general inquiries, support or privacy-related questions.
- **Phone Number:** If you prefer to speak with us directly, please call us at +91 9850558881 during our business hours [Insert Business Hours, e.g., Monday to Friday, 9:30 AM - 6:30 PM].
- **Mailing Address:** You may also contact us by postal mail at the following address:

#### **Inorbvict Agrotech Private Limited,**

Office No. 822, 8<sup>th</sup> Floor, Solitaire Business Hub,

Balewadi High Street, Baner, Pune, MH- 411045, INDIA

#### **How We Handle Inquiries:**

We strive to respond to all inquiries in a timely manner. Please allow 3 business days for us to process your request. If your inquiry is related to privacy concerns or requests for data access or deletion, please be sure to specify the nature of your request so that we can assist you more effectively.

By contacting us, you acknowledge that any personal information you provide will be used solely for the purpose of addressing your inquiries or concerns and will be handled in accordance with our Privacy Policy.

## **M. User Rights Policy**

This policy outlines your rights regarding the personal information we collect and process, as well as how you can exercise those rights:

**1. Access to Personal Information:** You have the right to access any personal information that we have collected about you. If you would like to know what data we hold or request a copy of your personal information, please contact us directly at [Contact Information]. We will respond to your request in accordance with applicable data protection laws.

**2. Correction or Updating of Data-** If the personal information we hold about you is incorrect, incomplete or outdated, you have the right to request that we correct or update your data. To make corrections or updates to your information, please contact us at [Contact Information] with your request. We will take reasonable steps to ensure that your data is accurate and up-to-date.

**3. Request for Data Deletion:** You have the right to request the deletion of your personal information. If you no longer wish to have your data stored or processed by us, you can submit a request for data deletion. Please note that we may retain certain data if required by law or for legitimate business purposes. To request deletion, please contact us at [Contact Information]. We will process your request as quickly as possible, in accordance with applicable data protection regulations.

### **4. Opting Out of Data Collection or Processing:**

You have the right to opt out of certain types of data collection or processing. This may include:

**Opting out of Communications:** If you no longer wish to receive emails, newsletters or other marketing communications, you can unsubscribe by clicking the "unsubscribe" link in the email or by contacting us directly.

**Opting out of Analytics and Tracking:** You can manage or disable cookies and tracking technologies through your browser settings, preventing us from collecting certain types of non-personal information for analytics and performance purposes. You can also opt out of specific third-party analytics tools like Google Analytics through their opt-out mechanisms.

Please note that opting out of certain data collection practices may affect the functionality or features available to you on our website.

#### **N. Policy Translation Disclaimer**

We strive to ensure that our privacy policy and other important documents are accessible to all users. To serve our global audience, we may provide translations of this policy in different languages. However, please note the following:

- 1. Accuracy of Translations:** While we make every effort to ensure that the translations are accurate and reflect the content of the original policy, the **English version** of the policy will always prevail in case of any discrepancies or misunderstandings between the translated version and the original.
- 2. Interpretations:** In the event of any conflict between the translated version and the original English version, the terms of the English version of the privacy policy or other documents will take precedence. Users are encouraged to consult the English version for authoritative guidance.
- 3. Language Support:** If you have difficulty understanding any part of the translated policy or need clarification, please feel free to contact us and we will be happy to assist you.

By using our website, you acknowledge that you understand the policy translation disclaimer and agree that the English version of the policy will be the governing document.

#### **O. Effects of and Changes in Policy**

This section provides information about the **effective date** of our privacy policy and the process for updating it.

- 1. Effective Date of the Policy:** This privacy policy is effective as soon as it is uploaded on website. By using our website after this date, you agree to the terms and conditions outlined in the updated policy. We encourage you to review this policy regularly to stay informed about how we protect your information.
- 2. Process and Updates about Changes:**

We reserve the right to modify, amend or update this privacy policy at any time. In case of significant updates or changes that may impact your rights or how your data is handled, we may also provide a more prominent notice on our website or through direct communication (e.g., email).

**3. Notification of Changes:** If we make material changes to this privacy policy that affect the way we collect or use your personal data, we will notify you by updating the policy and/or providing a notice on our website. You will have the opportunity to review the changes and make an informed decision about your continued use of our website.

**4. Disclaimer-** By using our website, you acknowledge and agree that it is your responsibility to review this privacy policy regularly to stay informed of any updates or changes. This disclaimer ensures that users are aware of the effective date of the policy, the process for updating it and how they will be notified of significant changes, ensuring transparency and compliance.

We encourage you to review this privacy policy periodically to stay informed about any updates. Continuing to use our website after such changes will signify your acceptance of the modified terms.

**Important-** By using this site, you agree to our Terms & Conditions, Disclaimer and Privacy Policy.

**THANK YOU.**